

PRESS RELEASE

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WISKA UK Ltd turns 21

It's a special year for WISKA UK Ltd, as they celebrate their 21st year in the UK Market.

They started from humble beginnings in the year 2000, with just Will and Maxine Rich and no sales in the UK. With the family owners of WISKA Hoppmann GmbH they believed there was an opportunity for high quality, innovative electrical products, with a good service to support them.

WISKA Hoppmann GmbH, based in Hamburg were over 80 years old at the time and had been producing quality electrical products during this time. Their range had evolved from products made from brass to plastic injection mouldings, more suited to the Commercial Electrical markets.

With the support of a very experienced sales team and contacts in the electrical wholesale market, and through continuous contact with the electrical contracting one, the range has been extended and business has developed over the years, so that WISKA UK Ltd are now Market Leaders in their sector.

The business has always had an emphasis on people, with over 45% of existing staff started with the business as Apprentices. This policy still continues, as well as the 2nd generation of the family now involved in the business, ensuring the long-term cohesion and development.

The product range continues to grow with innovative high-quality products – it has always been the policy of the Company not to copy products and come up with new ideas. All of the products developed offer advantages to the installer.

Happy Birthday WISKA UK Ltd.

About WISKA

WISKA are the market leaders in the manufacture and supply of an innovative and quality range of cable entry systems, junction boxes and gel jointing products. WISKA was founded in Hamburg in 1919, and has been trading in the UK since 2000. WISKA operates its own research and development facilities and production plants in Germany, ensuring all products meet the highest standards in excellence. WISKA prides itself on offering quality solutions with friendly helpful service. WISKA, make power smile.

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