

PRESS RELEASE

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New signing meets new products: HSV new signing Alen Halilović on the WISKA stand at SMM

Hamburg, 7 September 2016 – Alongside current product features which WISKA, supplier to industry, trade and shipbuilding, was presenting at the SMM in Hamburg, the company from Kaltenkirchen provided a further highlight at the leading international maritime trade fair. Rising star and HSV new signing Alen Halilović visited the stand and signed autographs for visitors.

“He made a great impression on me when I watched his first match against Zwickau”, said WISKA managing director Ronald Hoppmann, himself a big HSV fan. “What I noticed about Halilović is that the man enjoys his job. That’s a character trait which will help you go far in life,” added Hoppmann.

The 20-year old Halilović sees it the same way. On the question of how important it was for him as a professional sportsman to enjoy his job, he replied: “It is very important. If you do not enjoy it, you do not improve.”

As official supplier to Hamburger SV, WISKA took the initiative to provide a surprise for visitors to the stand and invited the HSV player. And it went down well! Many visitors used the opportunity to get an autograph from the HSV pro at the WISKA stand.

Along with its HSV news, WISKA presented its in-house innovations for hazardous areas, camera surveillance, LED and reefer container socket on the trade fair.

WISKA at SMM 2016: Hall B6, stand 202

About WISKA

WISKA manufactures electrical equipment, lighting products and CCTV camera surveillance systems for shipbuilding and diverse industries. Founded in Hamburg in 1919, the family-owned company today employs over 260 employees worldwide. The product range includes, for example, searchlights, floodlights, reefer container sockets, cable glands, junction boxes and switches, completed by digital CCTV technology. WISKA operates its own research and development facilities and production plants next-door at its headquarters in Germany and has a global network of representatives and subsidiaries who ensure a quick and effective on-site customer service.

Picture subtitles

Photo „WISKA_SMM_Halilović_1 “: The managing directors of WISKA, Ronald and his sister Tanja Hoppmann welcome Alen Halilović to the trade stand

Photo „WISKA_SMM_Halilović_2“: WISKA managing director, Ronald Hoppmann is delighted that HSV new signing Halilović visited the trade stand.

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