



PRESS RELEASE

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WISKA UK Ltd win IBA's Supplier of the Year 2020

Friday 15th January 2021 saw the IBA host their Supplier of the Year awards show. The SOTY (as it's known) was hosted digitally this year with members dressed to impressed from the comfort of their own homes. Now in its 28th year, the IBA is an organisation for likeminded, established independent electrical wholesalers with a focus on member driven buying. With over 85 members representing approximately 120 branches across the UK, as well as over 100 preferred suppliers, the IBA Supplier of the Year Awards are held in high regard across the industry for its recognition of excellence.

Members cast their votes in several categories to determine who the supplier of the year winner is. In a challenging year it was huge honor for everyone involved at WISKA UK Ltd to be announced as the overall winner: **WISKA UK Ltd, IBA Supplier of the Year 2020**. WISKA's high standard of service, continued customer communication and high-quality products were highlighted by members as one of the many factors when deciding.

Managing Director Will Rich attend the ceremony. "It's a tremendous honor to receive this award as voted by the IBA members." Comments Will. "We aim to continue to listen and talk with our customers to ensure we offer them best possible service and products, helping maximize their business. We would like to thank Paul Jenner, Russ Gratton, Pamela Hardman and all of the IBA's members for their continued support, we look forward to future success and business together."



electrical wholesale
buying group

Supplier of the Year 2020



About WISKA

WISKA are the market leaders in the manufacture and supply of an innovative and quality range of cable entry systems, junction boxes and gel jointing products. WISKA was founded in Hamburg in 1919, and has been trading in the UK since 2000. WISKA operates its own research and development facilities and production plants in Germany, ensuring all products meet the highest standards in excellence. WISKA prides itself on offering quality solutions with friendly helpful service. WISKA, make power smile.

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