



PRESS RELEASE

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WISKA UK Ltd win IBA's Supplier of the Year 2023

Thursday 12th September 2023 saw the IBA host their annual Trade Show and Gala Awards evening. Now in its 30th year, the IBA is an organisation for likeminded, established independent electrical wholesalers with a focus on member driven buying. With over 95 members representing approximately 135 branches across the UK, as well as over 100 preferred suppliers.

This year's event took place at Whittlebury Hall and was a fantastic day of business and networking. The event culminated in a dinner and awards ceremony with entertainment from comedian Dominic Holland. After the entertainment came the much-anticipated awards ceremony with several categories including Supplier of the Year. The IBA has members across the UK and has group turnover of £130 million+, making the Supplier of the Year (or SOTY as it's known) a much sought after accolade for any manufacturer. WISKA UK Ltd picked up 2 awards on the night, Best Trade Show Stand, and the top gong: **IBA Supplier of the Year 2023**. Members cast their votes in several categories to determine who the supplier of the year winner is. In another very challenging year, it was huge honour for everyone involved at WISKA UK Ltd to be announced as the overall winner. WISKA's high standard of service, continued customer communication and high-quality products were highlighted by members as one of the many factors when deciding.

Managing Director Will Rich attended the ceremony. "It's a tremendous honour to receive this award as voted by the IBA members." Comments Will. "We aim to continue to listen and talk with our customers to ensure we offer them the best possible service and products, helping maximize their business. We would like to thank Paul Jenner, the IBA team and all the members for their continued support, we look forward to future success and business together."

About WISKA

WISKA are the market leaders in the manufacture and supply of an innovative and quality range of cable entry systems, junction boxes and gel jointing products. WISKA was founded in Hamburg in 1919, and has been trading in the UK since 2000. WISKA operates its own research and development facilities and production plants in Germany, ensuring all products meet the highest standards in

excellence. WISKA prides itself on offering quality solutions with friendly helpful service. WISKA, make power smile.

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