

PRESS RELEASE

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100 years – One team: Big celebration on WISKA centenary

WISKA, the German supplier for industry, trade and shipbuilding, is celebrating its 100th anniversary. On this occasion, over 500 national and international guests from 35 countries, comprising partners, representatives from the world of politics, economy, the press as well as employees came to Hamburg's Fischauktionshalle.

Like the entire anniversary year, the evening was held under the motto "100 Years - One Team", placing the focus of attention on those who have made the company successful: its customers, partners and employees.

'I am delighted that so many guests have come to celebrate our centenary together with us in our founding city of Hamburg. On this evening we would like to thank all our business customers, partners, and current and former employees. We have achieved a lot together and stuck together through thick and thin. That has made our bonds strong. We are proud of these good relationships. You appreciate them when everything goes smoothly – and even more when a problem arises.', said Ronald Hoppmann, who is the third generation of the family to run the company together with his sister Tanja Hoppmann. And also some of Hamburg's celebrities and guests from industry's associations took the chance to congratulate the company, among them, Michael Ziesemer, President of ZVEI German Electrical and Electronic Manufacturers' Association, Bernd Aufderheide, President and CEO of Hamburg Messe + Congress GmbH, Marcell Jansen, President of the Hamburger SV, and Ian Karan, Hamburg Entrepreneur and former senator for economic affairs. Karan was, together with the Schotstek foundation, donation partners for WISKA, to allow for investments into the next generations rather than gifts to the company. The Karan foundation emphasizes on language training for migrant children. "We are very proud, that with our guests of only this evening, we managed to collect over 20 thousand Euro for both foundations.", Tanja Hoppmann added.

In keeping with the team spirit, there was a special highlight for the guests: puppets up to five metres tall comprising a net of fibres and light, which were brought to life by the puppeteer ensemble "Dundu",

walked through the hall and interacted with the guests. Each puppet requires five puppeteers to move it. This symbolises the fact that individuals are always a part of a whole.

Even the site itself, the Hamburg Fischauktionshalle, is a very meaningful location for WISKA: with a direct view on the Blohm+Voss shipyard. The shipyard in which the founder of the company Wilhelm Hoppmann worked as a designing engineer before he set up his own business with his friend Hermann Mulsow in 1919. The two founded a special factory in Hamburg producing ship installation material made of brass. At that time, most probably neither of them suspected that 100 years later WISKA would be an internationally successful company with a total of six subsidiaries worldwide.

About WISKA®

Founded in Hamburg in 1919, we are today one of the leading manufacturers of electrical equipment, lighting products and CCTV video surveillance for trade, industry and shipbuilding. We operate our own research and development facilities and production plants next door at our headquarters in Germany. Our global sales network of representatives and subsidiaries ensure a quick and personal on-site customer service for you. The WISKA Group today employs 260 people worldwide.

www.wiska.com

Picture subtitles



Pic1: The WISKA founders, Wilhelm Hoppmann and Hermann Mulsow, designed out of over 900 diverse WISKA pictures.



Pic2: WISKA celebrated their 100-years history of the company, managed by Ronald und Tanja Hoppmann in third generation.



Pic3: The WISKA logo as ice sculpture, one of the many individually manufactured eyecatchers at Fischauktionshalle.



Pic4: WISKA celebrated their centenary under the motto „100 Years – One Team“.



Pic5: Among the invited guests: Claus Ulrich Selbach, Hamburg Messe + Congress GmbH, Yasmin Hoppmann and Ian Karan, CLOU Container Leasing GmbH, Bernd Aufderheide, Hamburg Messe + Congress GmbH (from left to right).



Pic6: Also Marcell Jansen, President of the Hamburger SV, congratulated Ronald Hoppmann.



Pic7: Artistic performances and live music made the celebration a very personal one.



Pic8: The „Dundu“ puppeteer ensemble with their up to 5m tall puppets made a highlight and opened up the dancefloor with their parade with DJ and live band.



Pic9: Also numerous ice sculptured products from WISKA history were shown, such as brass ship installation materials from the very beginning.

Tags

WISKA, centenary, anniversary, 100 years, Kaltenkirchen, Hamburg, ship installation material, plastic, shipbuilding, trade, industry, Blohm+Voss, cable entry, reefer container sockets, lighting, CCTV video surveillance, Fischauktionshalle

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Press contact

WISKA Hoppmann GmbH

Anja Lange
Kisdorfer Weg 28
24568 Kaltenkirchen, Germany

Telephone: +49-4191-508-503
Mobile: +49-174-9265212
a.lange@wiska.de