100 years of WISKA: A centenary with product highlights and party

Kaltenkirchen, 25 March 2019 – "100 years - One team" is the centenary motto for the industry, trade and shipbuilding supplier WISKA. The family company from Kaltenkirchen near Hamburg, Germany, celebrates its centenary this year. A highlight of the year long festivities will be the trade fair in Hanover.

"In sports, a good team is what really counts. Moreover, with good people, work is even more fun. This is what we take as an example in our centenary year and invite our business partners to celebrate together with us "100 years - one team" on our exhibition stand in Hanover", says Ronald Hoppmann, 3rd generation General Manager of WISKA, together with his sister Tanja.

Visitors are welcome to explore their current product range, for example, the SPRINT® cable gland system (Pic. 1), that due to its modular design fits to almost any cable type and application. From standard to bend protection over external strain relief and explosion-proof to applications in extreme weather conditions, SPRINT® offers any solution.

In addition to cable entries, cable glands and junction boxes, WISKA will also be presenting the Brace® system (Pic. 2) for cable protection. The BraceFITTING, the centerpiece of the system, has a 360 degree closing mechanism for simple installation. The system further comprises of both metal and non-metal fittings, conduits and sleeve types.

And because it is not every year you turn 100, the Hannover Messe is the perfect place to celebrate this special occasion. On 2 April, from 6 p. m., the stand will become a party area and guests of the exhibition are kindly invited to become part of the team celebration. Ronald Hoppmann gives another good piece of advice for everyone who wants to come along. "Bring plenty of energy for dancing –
our live band and DJ will give their all."

**WISKA at Hannover Messe:** Hall 13, Stand: C54

**About WISKA®**

Founded in Hamburg in 1919, we are today one of the leading manufacturers of electrical equipment, lighting products and CCTV video surveillance for trade, industry and shipbuilding. We operate our own research and development facilities and production plants next door at our headquarters in Germany. Our global sales network of representatives and subsidiaries ensure a quick and personal on-site customer service for you. The WISKA Group today employs 260 people worldwide. www.wiska.com

**Picture subtitles**

**Pic. 1: “SPRINT_Group”:** The SPRINT® cable gland system offers a modular design for multiple applications.

**Pic. 2: “Brace_system”:** The Brace® cable protection system includes non-metallic and metallic fittings and conduits as well as sleeves.

**Press contact**

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